



Reach DE

966.000 Unique User
2.855.000 Visits
(Quelle: comScore 12/11)

Reach international

31,6 million Unique User*
89,8 million Pis*

Audience

- IT professionals
- Technic enthusiasts
- Business decision makers

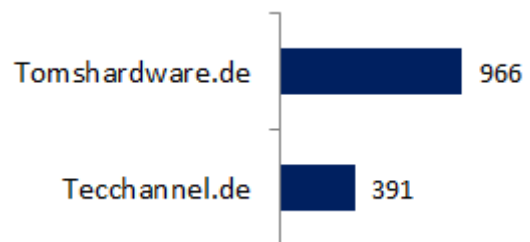
Affinity

- PC systems
- Mobile
- Peripherals
- PC components
- Multimedia hardware*Quelle: Xiti 01/12

Die No. 1 Hardware Site

Tom's Hardware was one of the first sites to review computer components when it was founded in 1996. Tom's Hardware delivers unbiased technology news, articles, reviews and reports to IT professionals, tech enthusiasts and influencers. Featuring comparison charts and detailed benchmark testing, Tom's Hardware provides an independent information resource that attracts millions of hard-to-reach purchasers.

Thousand Total Unique Visitors (Comscore 12/11)



Contact:

vertical techmedia AG

Destouchesstraße 68
D-80796 München

Sales and marketing

Phone: +49 (0) 89 416 178-243
Fax: +49 (0) 89 416 178-244
[sales\[at\]verticaltechmedia.de](mailto:sales[at]verticaltechmedia.de)

Partner management

Phone: +49 (0) 89 416 178-243
Fax: +49 (0) 89 416 178-244
[info\[at\]verticaltechmedia.de](mailto:info[at]verticaltechmedia.de)

Office Hamburg

Rothenbaumchaussee 1
D-20148 Hamburg
Phone: +49 (0) 40 209 331-42
Fax: +49 (0) 40-209 331-44

Office Düsseldorf

Karolingerstraße 74
40223 Düsseldorf
Phone: +49 173 297 3844
Fax: +49 (0) 89 416 178-244