



No. 1 site for display technology



Reach

82.000 Unique User
235.000
(Source: comScore 12/11)

Audience

- Hardware buyers
(Gamer, Office)
- IT professionals and experts
- Business decision makers (office)

Affinity

- Monitors, TV, Projectors
- Graphic cards
- Accessoires (Tuner, Cable)

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PRAD ProAdviser is the leading internet portal, focused on monitors, LCD-TV and projectors. Founded in 2002 the portal is still growing - offering independent in depth reviews, user tests, news, awards and editors choices. A continuous updated database provides the most important specifications of LC-Displays, TV-Systems. On top the user community can join the „PRAD-Forum“ to exchange questions, experiences, knowledge and solutions with each other.

The product database is one of the most used sources of IT Business Decision Makers in the Channel and in user companies. They can compare the products to find the best choice. Also very popular is the buyers guide.

Prad.de Test Award



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